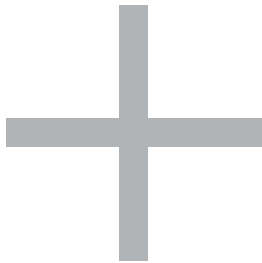




ODOUR

TESTING



Exclusive Odour Testing from the Odour Experts

The nose knows what it likes and doesn't like. But knowing what causes malodour in your disposable hygiene products before use can be complex—especially when no standard industry-recognised method for odour testing exists. Gain a clearer understanding of how consumers perceive the overall odour of your products and identify individual odour contributors when you leverage Bostik's industry-leading odour testing expertise.



WHAT:

Finished goods or raw material odour testing by Bostik's specially trained odour panel. Turn around time is typically 4 weeks.

WHERE:

Bostik's controlled testing facility

INCLUDES:

Packaged Product Testing. Define the odour profile and quantify odour intensity in freshly opened packages of your disposable hygiene products.

Individual Product Testing. Define the odour profile and quantify odour intensity of your individual diaper products.

Raw Material Testing. Define the odour profile and quantify odour intensity of given raw material.

Contact Bostik for availability and associated costs.



SMARTER VALUE.

Insights about product odour before use; better understanding of overall product odour contributors; knowledge for improving product odour at various point of impact, such as processing, packaging and distribution

Let's get started.
www.bostik.com